

To whom it may concern,

Side impact crashes can be very serious event for any drive on the road. For children this type of severe event can be deadly. One quarter of all motor vehicle accidents that involve children under age 12 are side impact crashes. Many drivers may think that air bags will help in these situations, but with side impact crashes it is a completely different story. In these types of crashes the other car will send both the door and glass into the passenger, which could be a child. These types of crashes can't be prevented but there are ways you can take precautions to help prevent these types of accidents from reaching such a point. Understanding the seriousness of these accidents and what steps can be taken to help reduce the damage in them is extremely important.

A child's head and chest are especially susceptible to serious injury during a side-impact crash. They normally receive no benefit from air bags in these accidents even if they are side airbags. Most of the time these airbags do more harm than good in these situations because of how quickly they release. Some of the precautions you can take to help lessen the damage are putting the child in the middle of the back row because separating them from the doors reduces the chance of them getting injured in the collision. Other precautions include being safe with the child's chair such as ensuring it is properly strapped and that the level on the seat is being used as well. Making sure the child's seat is being used properly is important as well as ensuring that you are using the right seat.

At Britax we are dedicated to your child's safety and for that reason we go through endless steps to ensure the safety of our seats. We believe so strongly the we developed the first ISOFIX car seat to make installation easy and intuitive. All of our seats feature a 5-point harness, which we find is the safest way to secure your child in a car seat because they stay tight within the protective shell. In the event of a side impact crash, the harness distributes the force of the impact across 5 points ensuring they are safe in not only side impact crashes, but crashes from any direction.

This is all great information to know about side impact crashes and will benefit you in being able to better protect your own child. If you have any other questions or are looking for more information feel free to email us at Britax@email.com. If you would like to talk to someone at Britax over the phone you can call our customer service number at 1 -800-000-0000. Please also feel free to check our website that includes product information as well as a FAQ page, which is Britax.com. Hopefully this message has eased your concern and here at Britax we wish you safe driving.

Thanks,

Noah Cail
Britax Representative

